

CORPORATE PARTNERSHIP WITH **WE ARE BEAMS**

MAKE A LASTING DIFFERENCE TO DISABLED CHILDREN AND THEIR FAMILIES



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ABOUT US

We Are Beams is a local charity that supports disabled children and their families in Kent and Medway.

Beams was established as a charity in 1996 by a group of parents who believed that they could deliver better support for their disabled child by working together than they were currently getting through the local authority.

Twenty-Five years on the charity has grown and now supports at least 450 parents and children at any one time.

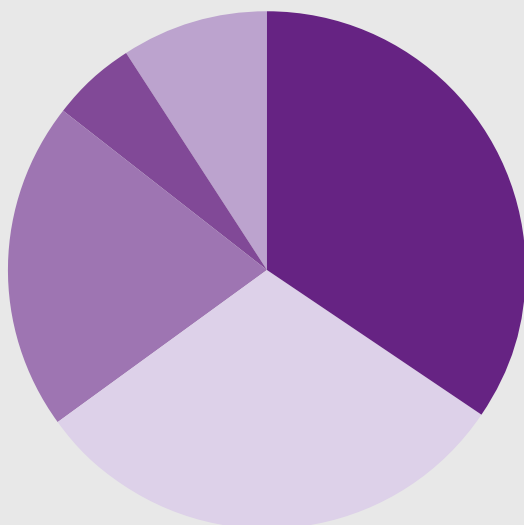
Our services are divided up into 4 key areas;

- Family Advice Service
- Short Break Service
- Dragon's Retreat Overnight Respite Unit
- Direct Payment Service

The disabled children and young people who access our services will typically have one or more learning difficulties, complex health needs, physical or sensory impairment, challenging behaviour, Autism or severe ADHD.

Each year We Are Beams need to generate £1.5 million through a commissioned service to Kent County Council, spot purchase agreements for our Dragon's Retreat overnight service from several local authorities and charitable donations from local businesses and the local community, in order to continue offering these services to some of the most vulnerable in society today.

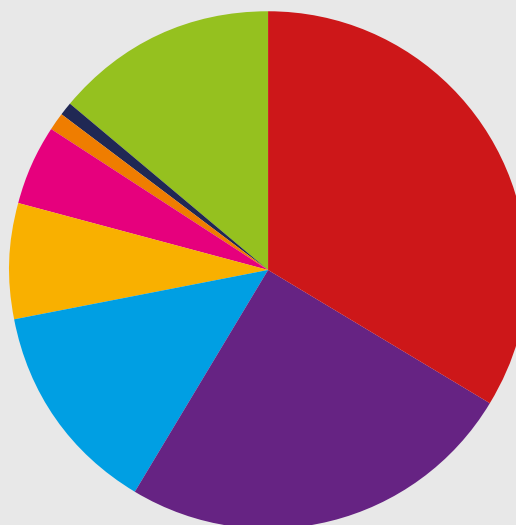
Income Breakdown



Total £1,875,544

- Fundraising and Marketing **£643,493**
- Dragon's retreat **£578,085**
- Direct Payment Contract **£382,162**
- Payroll Services **£103,614**
- Other activities **£168,190**

Expenditure



The total expenditure for our services was £1,480,748

Expenditure by Service

- Dragon's Retreat Respite and Short Breaks **£498,610**
- Direct Payment Service **£370,047**
- Family Advice Service **£195,682**
- Fundraising and Marketing Activities **£108,266**
- Payroll Service **£74,256**
- Governance costs **£16,669**
- Professional Fees **£12,453**
- Other **£204,765**

Included in other for income and expenditure is KCC Toy Scheme, PPE distribution and minibus hire and the government furlough scheme.

We rely on the generosity of the local community and businesses

"Beams have been vital for our family. The team help with school issues and EHCPs, Annual Reviews, support groups, play schemes for some holiday respite, family trips, family advice and much more! Our boys wouldn't be in the position they are without Beams." Parent quote 2021

WE ARE BEAMS SUPPORT AT LEAST 450 FAMILIES AND CHILDREN AT ANY ONE TIME



Each Year the Family Advice Team process over 2000 enquiries to the service and offer telephone advice sessions, Parent/Carer support groups, Themed workshops, Educational support and various Parenting Programmes



Short Break Service offers daily activities for children aged 4-18 years during the school holidays ranging from swimming, sailing, bowling, day trips, seaside outings, theatre and special events as well as family themed workshops and hourly crisis care.



Dragons Retreat provides overnight and 1-1 respite care to children aged 8-19 years old with severe and complex needs. There is a prime focus on developing independent living skills, communication and personal care.



The Direct Payment Team support an average of 950 children in receipt of a direct payment from the local authority and are developing the service for young people with education payments

Terri and Ciaran's Story

Terri and Andrew have two children and live in the local area. Ciaran is eleven years old and has Down's syndrome, is Diabetic, has ASD, ADHD and is Coeliac.

Ciaran's disabilities affect him in many ways. He finds it difficult to socialise and make friends with other children and struggles to cope in busy environments. His diet must be closely managed as he is diabetic and has Coeliac Disease. Coeliac disease is a condition where his immune system attacks his own tissues and damages his gut, stopping his body from absorbing nutrients. Ciaran's blood sugar levels need to be monitored all day and he will receive an insulin injection several times a day to control his diabetes, a condition that could result in Ciaran going into a coma if it is not properly managed.

Ciaran is unable to manage his diet or diabetes himself due to his severe and complex learning difficulties and requires 1-1 care. This can put quite a strain onto the family as their whole focus is on Ciaran. Terri decided she needed extra help so came to Beams.


We Are Beams offer Ciaran overnight respite 1-1 care at our Dragon's Retreat, holiday playschemes, family support and a



Direct Payment Service.

Terri is one of the group leaders for the Little Buddies Club organising day trips out for the whole family and regular themed gatherings and has joined the board of Trustees at Beams.

Terri said ***"I don't know where our family would be now without the support and advice offered by the team at Beams. I can't thank them enough"***



"Doing a skydive has always been on my bucket list so when the opportunity came up to do one for Beams I couldn't say no! It was a fantastic chance to give back to an amazing charity that have helped my family, especially Zachary so much."

Michelle Bastin, Pyrum Financial

A PARTNERSHIP TO MAKE REAL DIFFERENCE

As well as taking a leading role in helping the most vulnerable families in society, creating a partnership with We Are Beams will make a long-lasting impact on the lives of disabled children.

Benefits of a Corporate Partnership include

Empowering and engaging your employees

Our partnership will be a great way to engage employees. They will be able to raise money for a vital charity, with the support of their organisation and colleagues. Taking part in challenge events and volunteering projects with us is great for team building and improving staff morale.

Emphasising your investment in Corporate Social Responsibility

Our partnership will be a great way to engage employees. They will be able to raise money for a vital charity, with the support of their organisation and colleagues. Taking part in challenge events and volunteering projects with us is great for team building and improving staff morale.

Positive PR and Communications

We will work with you to highlight our partnership in the news and on social media, so everyone outside of your organisation can see the vital work that you are doing to support Beams.

WHAT WE CAN OFFER YOUR BUSINESS

- Dedicated and professional **Relationship Management Support**
- A **bespoke fundraising calendar**, drawing on our extensive list of innovative and motivational ideas
- **Employee engagement benefits** such as volunteering opportunities at our respite centre in Hextable.
- Opportunities to enter the most **Prestigious sporting and challenge events** for We Are Beams
- Access to our **Beams Business Networking** group, giving you the opportunity to share ideas and meet with like-minded companies.
- **Supply of promotional literature** for your fundraising including posters, flyers, collection buckets and banners to help publicise your involvement.



“Our partnership with Beams has been incredible in so many ways. Staff have really felt part of the charity and taking part in volunteering and fundraising has really created a buzz with staff - morale is at an all-time high”

Niki Bassant, Community Champion, Marks and Spencer Bluewater

Thanks to the support from our Corporate Partners

We Are Beams are able to continue to provide holiday playschemes, day trips and respite care within our Dragons Retreat for children that would otherwise not be provided with these opportunities.

HOW YOU CAN GET INVOLVED

Charity of the Year Partnership

Chose to support We Are Beams as your charity of the year for a 1-3 year partnership

Our dedicated Corporate Fundraiser will work with you to make the relationship a success for both your business and the charity.

Strategic Partnerships

Help us to reach more disabled families in need by combining our charity objectives with your long-term strategic goals.

Sponsorship Opportunities

Sponsor one of our industry-leading events, life changing projects or fundraising appeals. We will find the right opportunity to suit your business needs.

Fundraise for Beams

There are many fantastic ways to fundraise for We Are Beams

Arrange your own event, for example a team trek starting from your Head Office, or perhaps a Pub Quiz or Wine Tasting event, alternatively, why not join your colleagues at one of our exciting events?

Take on the ultimate challenge by walking between 15-20 feet over hot coals at 550 degrees Celsius at our annual Charity Firewalk.



Thrill seekers should not miss annual Hangloose event where you will travel along the fastest and longest zipline in the UK!



Take to the skies at one of our Summer Skydive events and free fall 12,000 feet!



Run or cycle in sporting events as part of #Teambeams.

Make a Donation

Make a one off or regular donation and benefit from associated tax relief. Or make a donation from your company charitable fund or grant if applicable.

Payroll Giving

Set up Payroll Giving, so employees can donate simply via their monthly pay

'I always wanted to support a local charity and having met the team at a networking event, their passion and drive really resonated with me and we have been working with Beams ever since. We feel like we have been welcomed in to a large, happy, extended family and we always leave feeling humbled by the dedication, commitment and passion of all the staff'

Chris Fox, Managing Director, Fox Estate Agents





You are in good company

Thank you to all our Corporate Partners

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"We felt that the work We Are Beams does in the local area to support children and their families is so important and wanted to get involved. We have chosen Beams as our Charity of the Year and are planning a calendar of fundraising events including our annual quiz night early next year as well as some sporting and Christmas fundraising."

Helen Scutt, Marketing Executive,
Thackray Williams



Get in touch to support Beams today!

Fundraising@wearebeams.org.uk

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