



# Beams

Supporting disabled children & families



## SCHOOLS FUNDRAISING PACK

Your handy guide to fundraising in your school



[www.wearebeams.org.uk](http://www.wearebeams.org.uk)



## About Beams

We Are Beams is a local charity that supports disabled children and their families at any one time in Kent and Medway.

The disabled children and young people who access our services are aged between 4-19 years. They will usually have one or multiple learning difficulties, complex health needs such as Down Syndrome, Cerebral Palsy or another life limiting disease, physical or sensory impairment, challenging behaviour as a result of their disability, Autism or severe ADHD.

Our work is divided up into six key areas.

- **Short Breaks Service**
- **Family Advice Service**
- **Direct Payment Service**
- **Dragon's Retreat 6 bedded Respite Unit**
- **Brokerage Service**
- **Payroll Services**

Each year We Are Beams need to generate £2 million in order to continue our care services to the most vulnerable in society. We currently have 450 families accessing support and we rely heavily on the local community and businesses for donations.



Each Year the Family Advice Team process over 2000 enquiries to the service and offer telephone advice sessions, Parent/ Carer support groups, Themed workshops, Educational support and various Parenting Programmes



Short Break Service offers daily activities for children aged 4-18 years during the school holidays ranging from swimming, sailing, bowling, day trips, seaside outings, theatre and special events as well as family themed workshops and hourly crisis care.



Dragons Retreat provides overnight and 1-1 respite care to children aged 8-19 years old with severe and complex needs. There is a prime focus on developing independent living skills, communication and personal care.



The Direct Payment Team support an average of 950 children in receipt of a direct payment from the local authority and are developing the service for young people with education payments

" I don't know where our family would be without the support and advice offered by the team at Beams, I can't thank them enough"

When Ofsted and Care Quality Commission undertook their inspection of services in early 2019, they highlighted that too many children and young people with SEND do not get the support they need in Kent.

There just under 37,000 school-aged children and young people with SEND in Kent.

Approximately 1 in 5 primary and secondary pupils and 1 in 7 pupils in special school with SEN support have social, emotional and mental health as a primary need.

## How your support can help

Your school fundraising efforts will allow us to continue to provide holiday play scheme, day trips and respite care with our Dragon's Retreat Respite unit for children that would otherwise not have access to these opportunities.

£5

could pay for a meal for a child in our care



£10

could pay for an activity such as a dance or messy play for a child in our care

£20

could pay for a day trip out for a child to the seaside or zoo.

£50

could pay for a Family Adviser to visit a family in crisis



£100

could support two hours of care for two children

"Beams helped me feel more positive about the future. I still feel overwhelmed at times but am more able to deal with things now. My daughter's behaviour was very challenging"

# Fundraising Ideas

There are so many ways your school can get involved and raise vital funds to support disabled children, the list is endless but here are a few of our ideas...



## Go Wacky For Beams

- Crazy hair day
- Crazy clothes day
- Crazy rules day

## Maths Week

You could organise some activities to reflect our 24hr 7 days a week care

- What item can you find in your classroom that there is only 2 of, 4 of and 7 of?
- A timetables competition of 2's, 4's and 7's
- Sponsored challenge- run 2, 4 or 7 laps around the school field.



## Teddy Bear Picnic

- Make a bear themed hunt around the school
- Sell teddy themed treats such as biscuits or cakes
- Paint the children's faces to look like bears

## Festive Fundraiser

- Christmas Jumper Day
- Festive Run
- Festive Craft Afternoon
- Bauble Decorating Competition



# Setting up your School Fundraiser Page

The easiest way to collect donations is to set up an Enthuse Fundraising page visit [www.wearebeams.org.uk](http://www.wearebeams.org.uk) for more information.

Or scan this QR code



Other donations can be donated online or sent to us at We Are Beams, Allsworth Court, 38-40 St David's Rd, Hextable Kent BR8 7RJ

Beams fundraising team will be with you every step of the way and can provide with support and resources such as collection tins and leaflets.

Contact us at [fundraising@wearebeams.org.uk](mailto:fundraising@wearebeams.org.uk)

Don't forget to share pictures and news of your fundraising events with us using the contact details below.

## Beams Branding

By law Beams charity registration number must appear on all posters or fundraising materials **RCN 1054129** .

If you are creating your own please email us at [fundraising@wearebeams.org.uk](mailto:fundraising@wearebeams.org.uk) for the logo and guidelines.



[www.wearebeams.org.uk](http://www.wearebeams.org.uk)

Allsworth Court, 38-40 St David's Rd, Hextable Kent BR8 7RJ  
01322 668501 ext 5- [fundraising@wearebeams.org.uk](mailto:fundraising@wearebeams.org.uk)



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